LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. FS1116-C2 - (A GREAT DEAL OF FLAVOR) - SAVE $2./CARTON OR 4 PACKS) - Req. No. M28684 - (8 x 10 13/16 inches)
Printed in U.S.A.

A GREAT DEAL ON FLAVOR.

SURPRISING FLAVOR AND LOW TAR. NOT SURPRISINGLY, FROM MERIT.

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Ultima: 1 mg "tar," 0.1 mg nicotine—100's: 2 mg "tar," 0.2 mg nicotine—
Ultra Lights: 5 mg "tar," 0.5 mg nicotine—100's Box: 6 mg "tar," 0.6 mg nicotine—
Kings: 8 mg "tar," 0.8 mg nicotine—100's: 10 mg "tar," 0.8 mg nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

$2.00 OFF A CARTON OR 4 PACKS OF ANY STYLE MERIT

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